



APPROACHABLE
certification

APPROACHABLE CERTIFICATION

Registration logos - Rules for Use

This document explains the rules for customer use of the Approachable Certification certification mark and UKAS accreditation mark for Management Systems.

Introduction

Registration logos can be used to prove and promote your certification with Approachable Certification.

In essence, you should use the logo as it appears on your certificate. It should also be legible and in keeping with the setting in which it is used.

PLEASE NOTE:
the UKAS 'Crown & Tick' cannot be used on its own.

Approachable Certification certification mark



UKAS accreditation mark



Obtaining your logo



Logos can be downloaded free from <http://www.approachable.uk.com/logo-download>

Adding your Certificate Number

- When using the Approachable Certification Registration Logo your certificate number **MUST ALWAYS** be included.
- Your certificate number should be printed centrally underneath the registration logo.
- Please use only the leading numerical digits (example here for certificate number 12345-QMS-001).



12345



12345

- You may include the words 'Certificate Number' or 'Cert No' before the digits if you prefer.

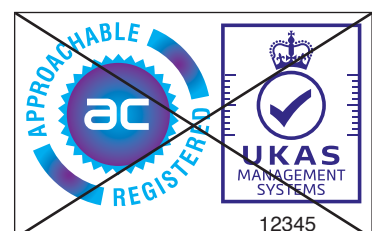
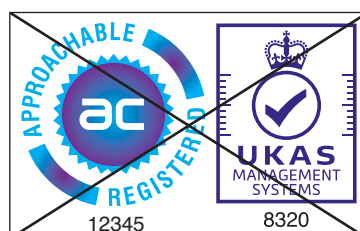


Cert No. 12345



Certificate Number 12345

- Please note that certificate numbers must not appear within the logos themselves (for example, not beside or instead of our own accreditation number 8320).



Adding the Certificate Standard

- The generic management systems logo was introduced to prevent organisations having to display more than one logo for multiple registrations (e.g. ISO 9001, ISO 14001 and ISO 27001)
- However, whilst not encouraged, it is permissible to indicate (underneath the certificate number and in smaller font size) the standard(s) for which you have a certificate.



Cert No.12345
ISO 14001



Certificate Number 12345
ISO 9001

- If you add more than one standard, please separate them by a comma. Standards can be on one or more lines.

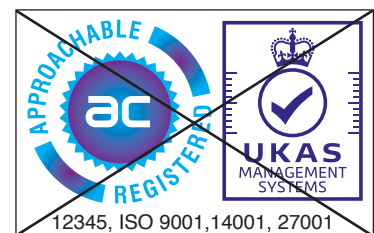


12345
ISO 9001, ISO 14001



12345
ISO 9001, ISO 14001,
ISO 45001, ISO 27001

- Please note that these variations are not permitted



Size

UKAS Accreditation Mark

- Minimum height of logo box (excluding your certificate number) is 20mm, although this can be reduced to 15mm on business cards providing legibility is maintained.
- Maximum height is 30mm on A4 paper but can be increased proportionately for larger paper/display sizes.
- On websites and electronic documents, logos should be legible when viewed on commonly used computer screens.

Approachable Certification Mark

- As this is not bound by government legislation, there are no size restrictions for its use provided that it remains legible.

Restrictions of use

The UKAS Accreditation Mark cannot be used on:

- Products you sell and promotional products (unless the goods or products have been manufactured under an accredited product conformity scheme).
- Primary packaging (such as blister packs, bottles and cans containing the item sold).
- Flags.
- Vehicles (unless part of a full advertisement, such as would appear in a magazine).
- Building exteriors (but they can be used on internal walls and exhibition stands).
- Test and calibration reports and certificates.

There are no specific restrictions for use of the Approachable Certification certification mark as long as it is used in context and appropriately.

Links

- You may add a hyperlink to our website www.approachable.uk.com to add credence to your certification. This is entirely optional.

Auditing of use

Our auditors will check the use of logos during normal, planned surveillance visits.