



Customer use of Registration Logos

To promote your certification, in addition to your certificate, you may include a certification logo on your letterhead, website and most marketing materials.

Examples of Use

Examples of the logos you can use are provided below. A dummy certificate number of 10000-QMS-001 has been used. You will need to include your own certificate number.

Certification to a single standard



Certification to two or more standards



..... continued overleaf

We can supply you with the following logo to use:



As every customer has a unique certificate number and a varying combination of standards, you will need to add your certificate number and the standards you are registered to yourself.

Please email enquiries@approachable.uk.com to request a jpg image. Our logo can also be downloaded on our website www.approachable.uk.com/logo-download/

Size, layout and colour

Size

The size of the logo should be in keeping with the design of the marketing material. It should not dominate the information. Conversely, it should be large enough to be legible.

Layout

The standards and certificate number should be in proportion with the main logo (as in the examples).

A box may be added around the logo and the information you add to contain it visually. Whilst this is recommended, it is not mandatory.

Colour

The standards and certificate number can be simply added in black, or to match the AC logo colours as in the example.

Here is the technical information for the colours:

Purple – Pantone: 267; CMYK: C 89% M 100% Y 0% K 0%; RGB: R 65 G 38 B 130

Turquoise – Pantone: Process Cyan; CMYK: C 100% M 0% Y 0% K 0%; RGB::R 0 G 158 B 224

(this information can be used to format the colours in Microsoft Word and other software packages)

Further Information

If you would help with any of this information, please contact us on 0161 667 6610 or enquiries@approachable.uk.com.

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